

From Anthropomorphic to Zoomorphic Social Robots: Our Experiences

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Faculty of Business and IT Ontario Tech University, Canada

Seminar @ Universidad Politécnica de Madrid, Spain January 24, 2024

Salute

- Our Team Members
 - Dale Mcinnis, PhD Student
 - Samuel Agaga, PhD Student
 - Jennifer Cardenas, Master Student
 - Marco Cano, Master Student
 - Carolina Velasco, Master Student
 - Jackson Sears, Master Student
 - Devika rani Padam, Master Student
 - Anuhya Dasika, Master Student
 - Kevin Jhong, Visiting PhD Student
 - Sunny Tseng, Visiting Master Student
 - Jasper Tsai, Visiting Undergraduate Student
 - Kaixuan Koh, Visiting Undergraduate Student



Accessibility Standards Canada Normes d'accessibilité Canada



The Jetsons

 Back in 1962, when the cartoon The Jetsons first aired on TVs across the nation, everything about it seemed like it came from a very far and distant future.

Rosie



FROM JAMES WAN PRODUCER OF ANNABELLE

M E G A N

ONLY IN THEATERS

LANGELLA

A NETFLIX FILM

OTHER

JUNE 7 | NETFLIX

MARSDEN

SUNDANCE 2012

TYLER

PIENDSHIP DOESN'T HAVE AN OFF SWITCH.

An Apple Original Film

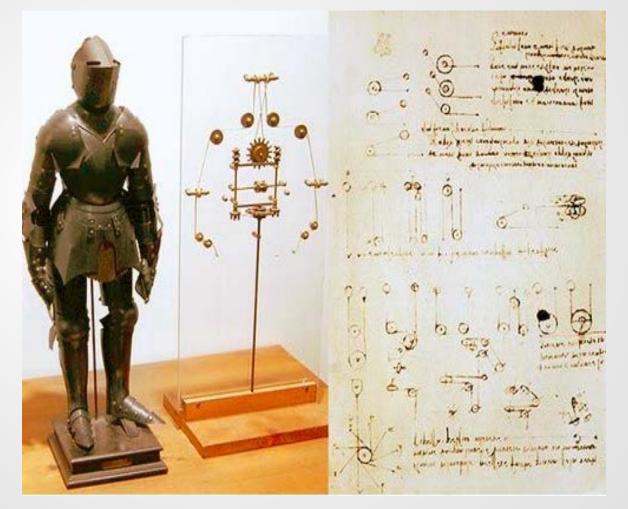
TOM HANKS

SARANDON

Ethics in Robot

- Isaac Asimov (January 2, 1920 April 6, 1992) proposed three rules of robotics that would safeguard humanity from malevolent robots:
 - 1. A robot may not injure a human being or, through inaction, allow a human being to come to harm.
 - 2. A robot must obey the orders given to it by human beings except where such orders would conflict with the First Law.
 - 3. A robot must protect its own existence as long as such protection does not conflict with the First or Second Laws.
- Although Asimov's work is highly visible in the public media, it has been criticized by philosophers.
- Asimov eventually added a zeroth law:
 - 0. A robot may not harm humanity or, by inaction, allow humanity to come to harm.

First Robot in History by Leonardo da Vinci (1452-1519)

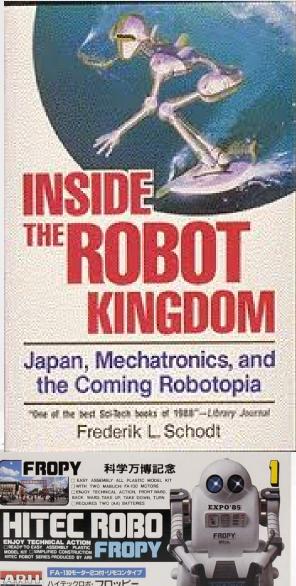


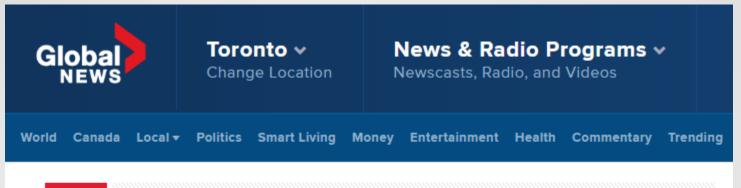
Ref: Gorvett, Zaria. "Future - Leonardo Da Vinci's Lessons in Design Genius." BBC News, BBC, 28 July 2016: https//www.bbc.com/future/story/20160727-leon

Japan is Robot Kingdom!



Source: Google Images





CANADA May 6, 2018 8:00 am

Meet Pepper – Canada's first emotionally sensitive robot for sick kids



By Aalia Adam

Online Video Journalist Global News



Oh, Hello!

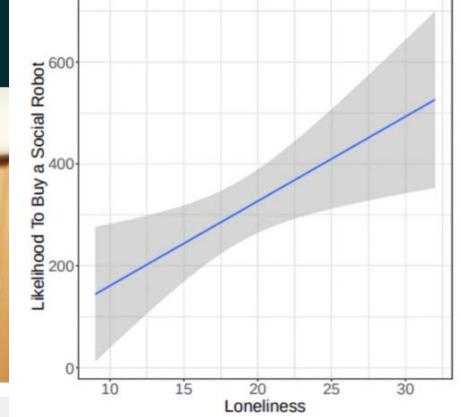
Source: Global News Toronto and Google Images

Researchers find people are more receptive to social robots during the pandemic

Kyle Wiggers @Kyle_L_Wiggers August 13, 2020 8:30 AM



In an attempt to gauge the public's perception of social robots during the pandemic, the researchers designed an online questionnaire that asked subjects to report their loneliness, stress levels, adherence to lockdown rules, and the overall effect of the pandemic on their lives, as well as their attitudes toward social robots (specifically whether their perception had changed as a result of the pandemic and the likelihood they would buy a social robot). Drawing on studies that suggest a relationship between loneliness and the "big 5" personality traits — neuroticism, agreeableness, extroversion, conscientiousness, and openness — the researchers also had respondents, who were recruited through Amazon Mechanical Turk, complete a brief personality assessment.



Some Florida seniors isolated with Alzheimer's and dementia due to the pandemic are getting robotic therapy pets



By Allen Kim, CNN ① Updated 4:45 PM ET, Mon April 27, 2020



Singapore deploys robot 'dog' to encourage social distancing

By Michelle Toh, CNN Business

Updated 7:56 AM ET, Fri May 8, 2020



Technology

Q Search

Amazon Has a Top-Secret Plan to Build Home Robots

By Mark Gurman and Brad Stone

April 23, 2018, 7:00 AM EDT Updated on April 23, 2018, 11:22 AM EDT

 Prototypes can navigate from room to room like driverless cars 	Dx
 Company hopes to start testing bots in homes later this year 	THE CIO'S GUIDE TO AUTOMATION, AI,
Advertisement 0:12	AND ROBOTICS
USATODAY NEWS SPORTS LIFE MONEY TECH TRAVEL OPINION C	SWORDS VIDEO GRATEFUL SUBSCRIBE MORE
TALKING TECH BUZZ VIDEO PODCASTS NEV	VSLETTER
Amazon is working on a live-i Vesta, says report	n robot named
Shelby Fleig Published 2:19 p.m. ET April 23, 2018 Updated 3:20 p.m. ET April 23, 2018	

Amazon unveils 'Jetsons'-like roaming robot for the home



Senior Vice President, Devices & Services, Dave Limp introduces Astro on Tuesday. Jamie McCarthy / Getty Images 11

Source: https://www.boston.com/news/technology/2021/09/29/amazon-robot-astro/





An ado @Gam

C C





Lennart Nacke shared a post. Thursday at 19:52 • 👪

Awesome visit today from Patrick and his students showing their robots.



HCI Games Group Thursday at 18:49 · €

Patrick Hung and his students from UOIT visits The Games Institute - University of Waterloo.



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Toronto News, 2019









"SPEECH RECOGNITION" "REAL TIME INTERACTION" THEME : PROMOTING MALAYSIAN CULTURE USING ZENBO ROBOT

Tarikh/Date : 29 April 2019 : 9:00 am - 4:30 pm Masa/Time Tempat/Venue : Pusat Sains Negara

Join us and support 13 teams from 7 top universities!!

2 teams















Uni

1 team

INIVERSITI EBANGSAAN

ALAYSIA





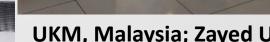
1 team





UPM

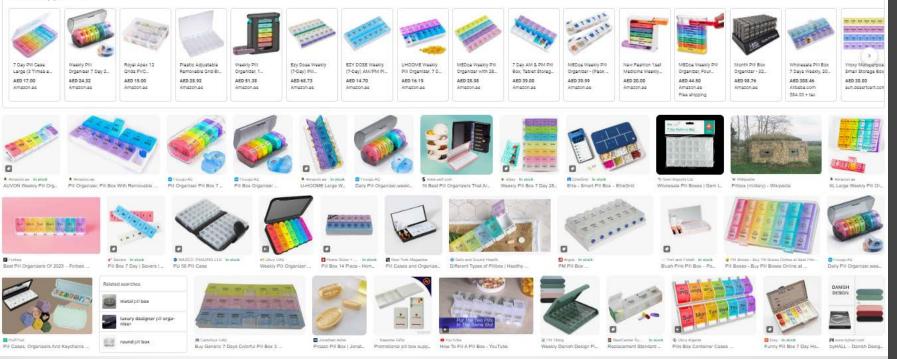
2 teams



UKM, Malaysia; Zayed University, UAE

Pill boxes

Sponsored - Shop pill boxes :

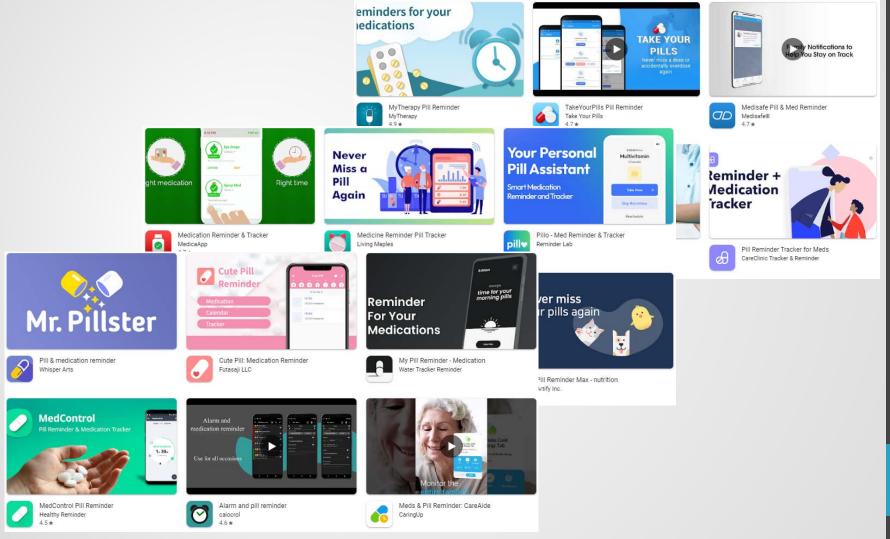




Sponsored - Shop Alarms for Medicine



Mobile apps



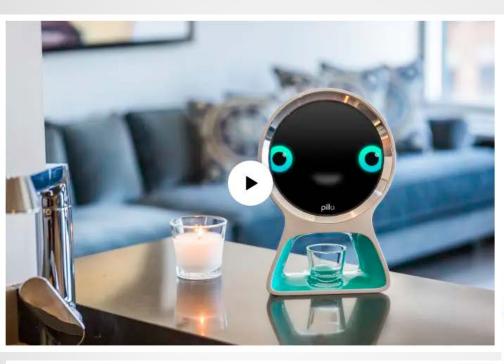
Source: https://play.google.com/store/search?q=pill+reminder&c=apps

Mobile apps (cont.)



Source: https://www.thenationalnews.com/uae/forget-to-take-your-medication-uae-students-develop-reminder-app-1.628767

Home Robot - Example



The unit itself is \$499. But even if you can swallow that cost, you also have to pay a \$39.99 monthly subscription which is crazy spendy. Still interested? Head over to pillohealth.com for more info. 2 Jan 2019

The Gadgeteer 0 https://the-gadgeteer.com > News * CLOSED

Pillo: Your Personal Home **Health Robot**

The smartest and friendliest way to manage yours and your family's health!

Pillo Health 1 Campaign | New York, United States

434,345 AED by 315 backers

370,883 AED by 273 backers on Aug 6, 2016



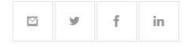
Source: https://www.indiegogo.com/projects/pillo-your-personal-home-health-robot#/





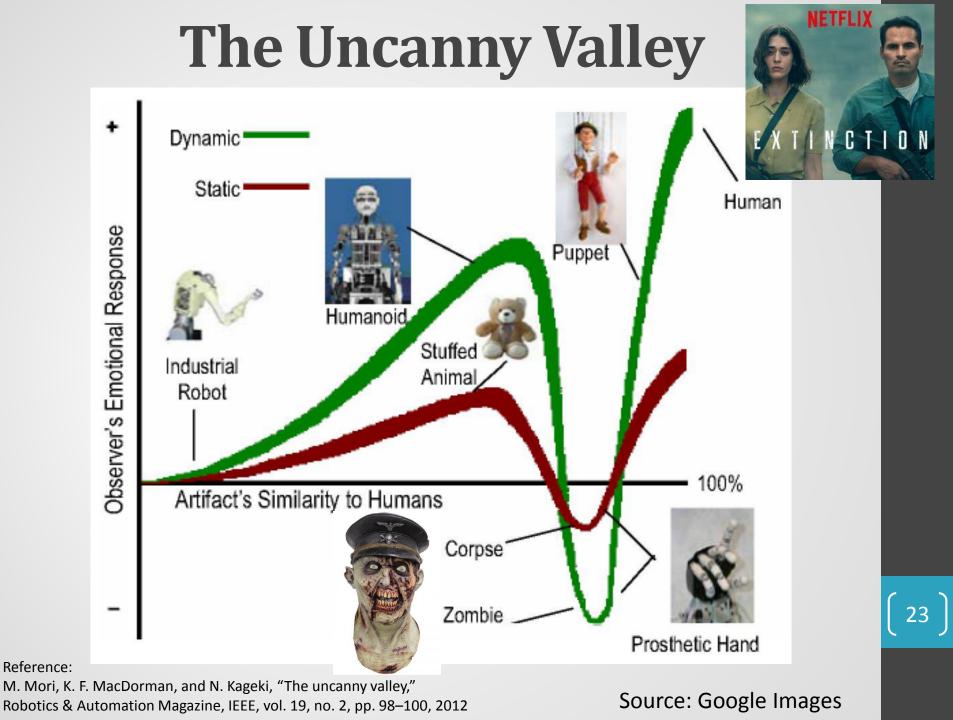


Robots: Is the uncanny valley real?





Source: https://www.bbc.com/future/article/20130901-is-the-uncanny-valley-real

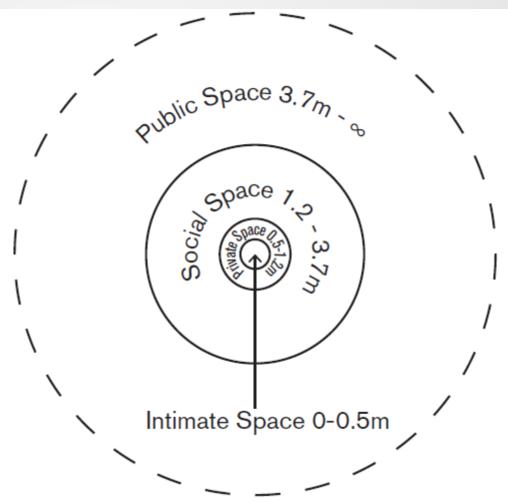


AUthentic Robotic Assistant (AURA)

Prof. Ruth Stock-Homburg Department of Marketing & Personal Management Technische Universität Darmstadt, Germany



Psychological Closeness between People



Source: Christoph Bartneck, Tony Belpaeme, Friederike Eyssel, Takayuki Kanda, Merel Keijsers, and Selma Šabanović, "Human-Robot Interaction: An Introduction," ISBN:9781108676649, Cambridge University Press, February 2020. DOI:https://doi.org/10.1017/9781108676649

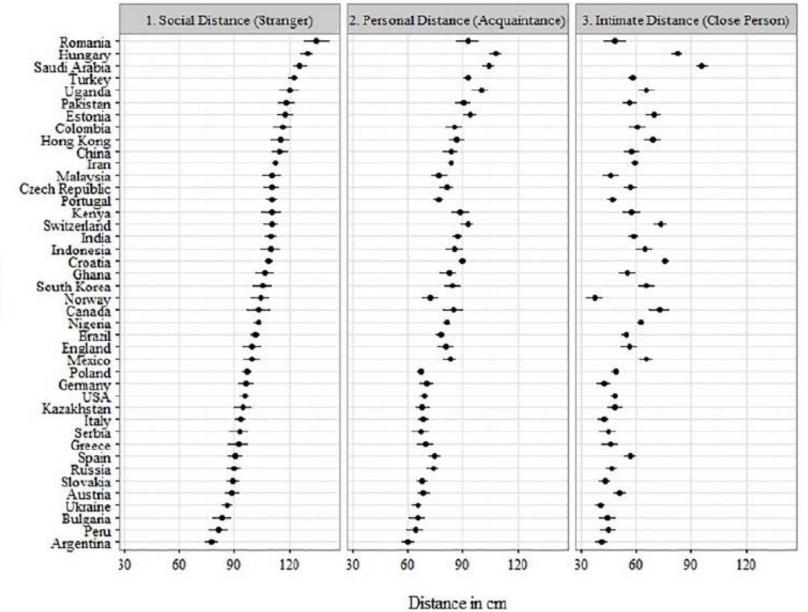
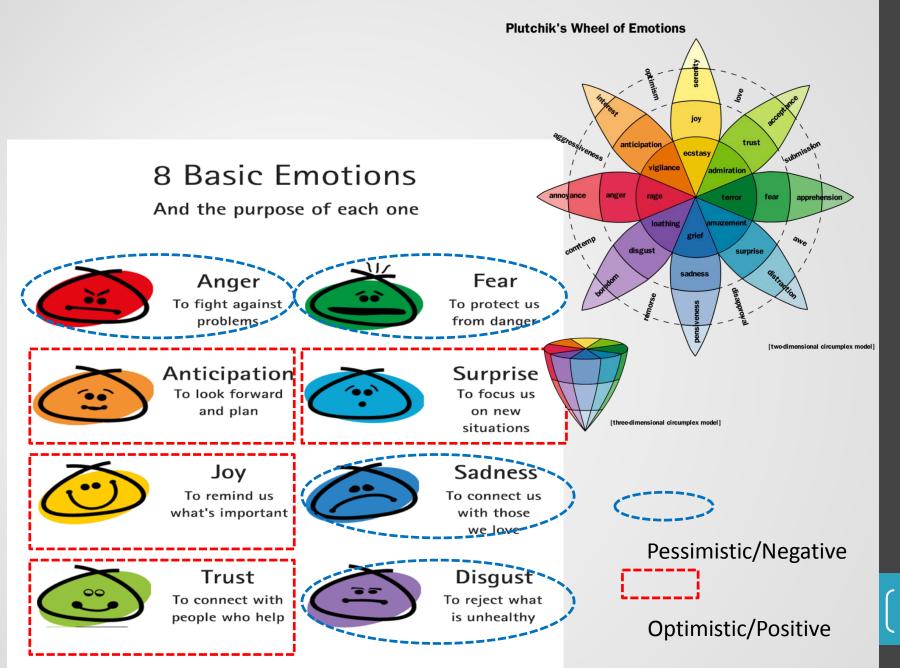


Figure 2. Mean values (cm) of social, personal, and intimate distance across all nations. (Adapted from: Sorokowska et al., "Preferred Interpersonal Distances: A Global Comparison," Journal of Cross-Cultural Psychology, Volume 48, Issue 4, 2017, pp. 577–592)

Mastercard's Pepper at Prague Airport

www.prg.aero



Adopted from: https://www.6seconds.org/2017/04/27/plutchiks-model-of-emotions/

Colours in Different Cultures

Colour Culture	Red	Blue	Green	Yellow	White
Anglo	Danger	Strong; reliable	Success Green	Coward	Purity
French	Aristocrat	Freedom; peace	Crime	Lucky; temporary	Neutral
Chinese	Happy; Success	Heaven	Cuckoldry	Wealthy; powerful	Death; purity
Japanese	Anger; danger	Villain	Young; energetic	Grace; nobility	Happy; Success
Arab	Death	Virtue	Fertile	Wealthy	Joy
Indian	Life		Islam	Success	Death

The Wizard of Oz "AI"

- Researchers commonly rely on the Wizard-of-Oz (WoZ) technique.
- WoZ involves deceiving study participants into thinking the robot is behaving autonomously, when it is actually being operated by a member of the research team.
- Research participants should then be informed about this generation in a post-experimental debriefing.
- Using WoZ, researchers can "pretend" that their robot has interactional skills that it does not have, either because they require further technical development or because additional time or skill must be expended on programming the robot.
- The WoZ approach is particularly suitable in situations in which technology has developed to a degree at which it is almost usable for HRI, such as speech recognition.



Source: Google Images

Francais

Q



Home → OPC actions and decisions → Research → Funding for privacy research and knowledge translation → Completed Contributions Program projects

Involving seniors in developing privacy best practices: Towards the development of social support technologies for seniors

Organization

Ontario Tech University (University of Ontario Institute of Technology)

Published

2020

Project Leader(s)

Andrea Slane, Isabel Pedersen and Patrick C. K. Hung

Project deliverables are available in the following language(s):

English

The following project deliverables are available at Decimal Lab:

- Andrea Slane, Isabel Pedersen, and Patrick C. K. Hung. Good Privacy Practices for Developing and Marketing Social Support Technologies for Seniors, July 2020.
- Andrea Slane, Isabel Pedersen, and Patrick C. K. Hung. Involving Seniors in Developing Privacy Best Practices: Toward Responsible Development of Social Technologies for Seniors, Report of the Findings, 25 March 2020.
- Andrea Slane, Isabel Pedersen, and Patrick C. K. Hung. Involving Seniors in Developing Privacy Best Practices: Toward Responsible Development of Social Technologies for Seniors, Privacy Best Practices, 25 March 2020.
- Andrea Slane, Isabel Pedersen, and Patrick C. K. Hung. Involving Seniors in Developing Privacy Best Practices: Toward Responsible Development of Social Technologies for Seniors, Scan of Social Support Technologies, 25 March 2020.

Ontario, Canada

- Cooperating with Dr. Andrea Slane and Dr. Isabel Pederson, Faculty of Social Science and Humanities, Ontario Tech University, Canada
- Involving Seniors and Caregivers in Developing Privacy Best Practices: Toward Responsible Development of Social Support Technologies for Seniors
- The first experiment was conducted in Ontario in July 2019.
- Method: Focus Groups
- Oshawa (N=11; 2m, 9f)

Partial Insights: Attitudes towards Social Robots

- Worried about privacy and unwanted advertising
- Don't see themselves as the target customers
- Worried about setting the robots up
- Worried about losing their abilities
- Can't imagine having a conversation with the robot
- Can see useful functions
- > Source:
 - Involving seniors in developing privacy best practices: Towards the development of social support technologies for seniors
 - <u>https://www.priv.gc.ca/en/opc-actions-and-decisions/research/funding-for-privacy-research-and-knowledge-translation/completed-contributions-program-projects/2019-2020/p_2019-20_03/</u>
 - Ezer N., Fisk A.D., Rogers W.A. (2009) Attitudinal and Intentional Acceptance of Domestic Robots by Younger and Older Adults
 - Smarr, CA., Mitzner, T.L., Beer, J.M. et al. Int J of Soc Robotics (2014) 6: 229.

Sao Paulo, Brazil





- 1. Quiz
- 2. Aerobics
- 3. Christmas dance



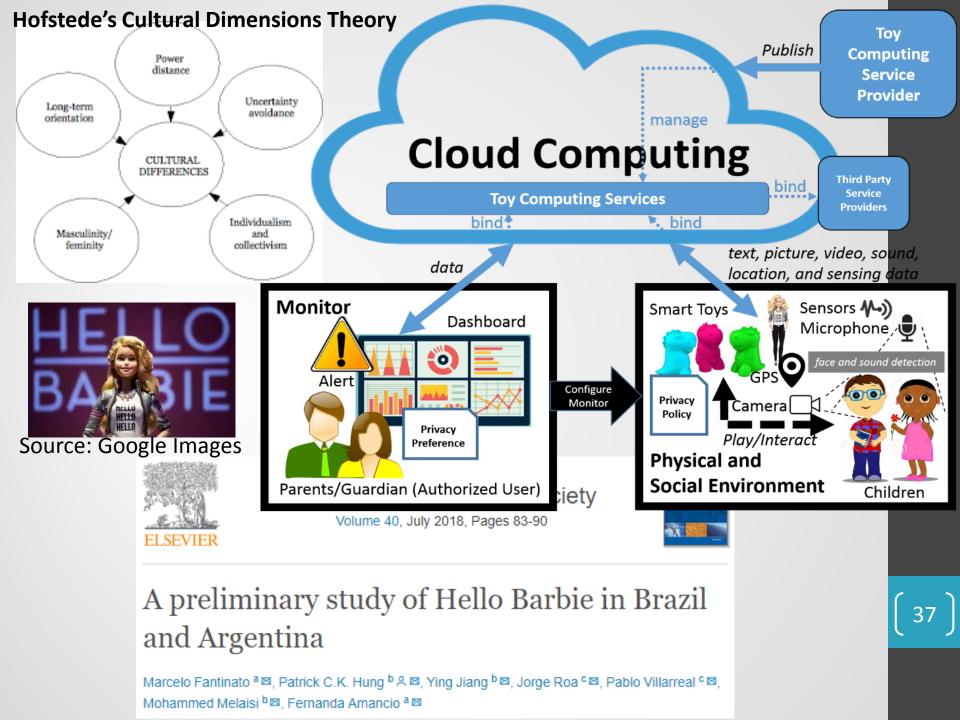
Participants

- Cooperating with Prof. Marcelo Fantinato and Prof. Sarajane Marques Peres from the School of Arts, Sciences and Humanities, University of São Paulo, Brazil
- Two focus groups (9 + 11)
- Seniors' open university: students and colleagues
- Collaboration of three gerontologists



Partial results

- Most participants showed to enjoy interaction with the robots.
- Many of the participants wanted to interact with the robot, even more than our activities allowed.
- Some just watched from afar, but apparently because of their shy personality and not for aversion to the robot (mostly men).
- Most participants agreed that company robots could help them with everyday activities.
- Some participants highlighted some points of concern:
 - Companion robots cannot replace a companion human.
 - Companion robots can make elderly people even more dependent.



Doctor Who - Companion K9



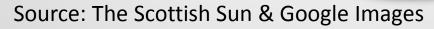
News > Scottish News

DOG-TER WHO Doctor Who superfan gives faithful robot dog K9 21st century upgrade for Abertay University project

The iconic robot, which featured in the hit sci-fi series with multiple Doctors including Scottish starDavid Tennant, has been given a new lease of life from Gary Taylor

By David Fowler 13:34, 9 May 2018 | Updated: 13:45, 9 May 2018





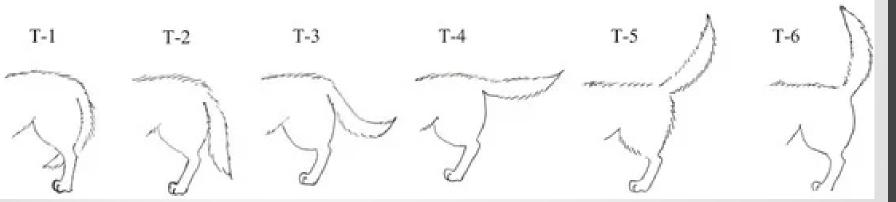




Radio imes Doctor Who Saturday 6.30pm BBC1

38

Tail:	T-1	Tail is between the legs	
	T-2	Tail is hanging down	
	T-3	Tip of the tail is lower than the height of the back	
	T-4	Tail is parallel to the back	
	T-5	Tail is higher than the height of the back	
	T-6	Tail is up almost vertically	



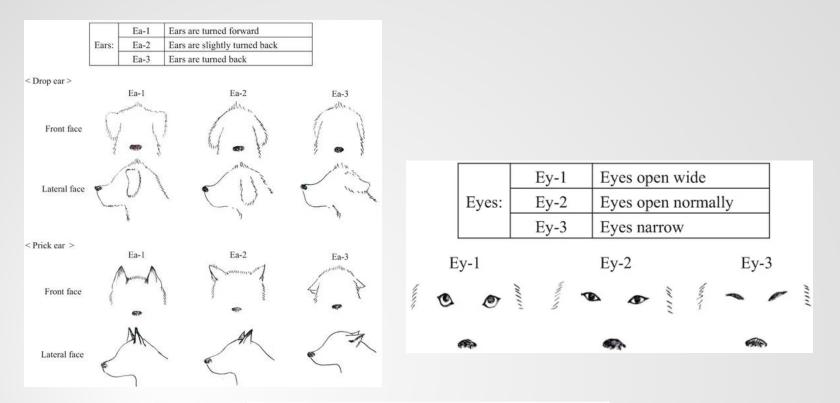
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Source: Hasegawa, M., Ohtani, N., and Ohta, M. (2014). Dogs' Body Language Relevant to Learning Achievement, Animals 2014, 4(1), 45-58; https://doi.org/10.3390/ani4010045.

Future Works: Four-Legged Animals



40



Mouth:	M-1	Mouth shut						
	M-2	Mouth slightly open						
	M-3	Mouth opens wide and the tongue is visible						
	M-4	Mouth opens, the teeth are visible, and the cheek muscles look firm						
	M-5	The front and back teeth are visible, and the look is obviously aggressive						
M-1		M-2	M-3	M-4	,	M-5		
the head		_ada.	and there	/		/		

Source: Hasegawa, M., Ohtani, N., and Ohta, M. (2014). Dogs' Body Language Relevant to Learning Achievement, Animals 2014, 4(1), 45-58; https://doi.org/10.3390/ani4010045.



Source: Google Images





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Robot-To-Robot Interaction (RRI)



🖽 18 November 2019

Doting dogs give Abertay students a calming canine cuddle

44

Cynophobia is an intense & persistent fear response related to dogs. The fear is overwhelming, impairing, & gets worse over time.

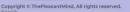


Signs of Cynophobia

- Racing heart Choking feeling Trembling out of fear
- Thinking about worst-case situations
- Hiding and avoiding

Impact of Cynophobia

- Social withdrawal
- Avoidance response
- Extreme anxiety
- Gloom and sadness







YAMAHA

指の動きを可視化するグロープシステム **Glove System**



指の動きを可視化するグロープシステム



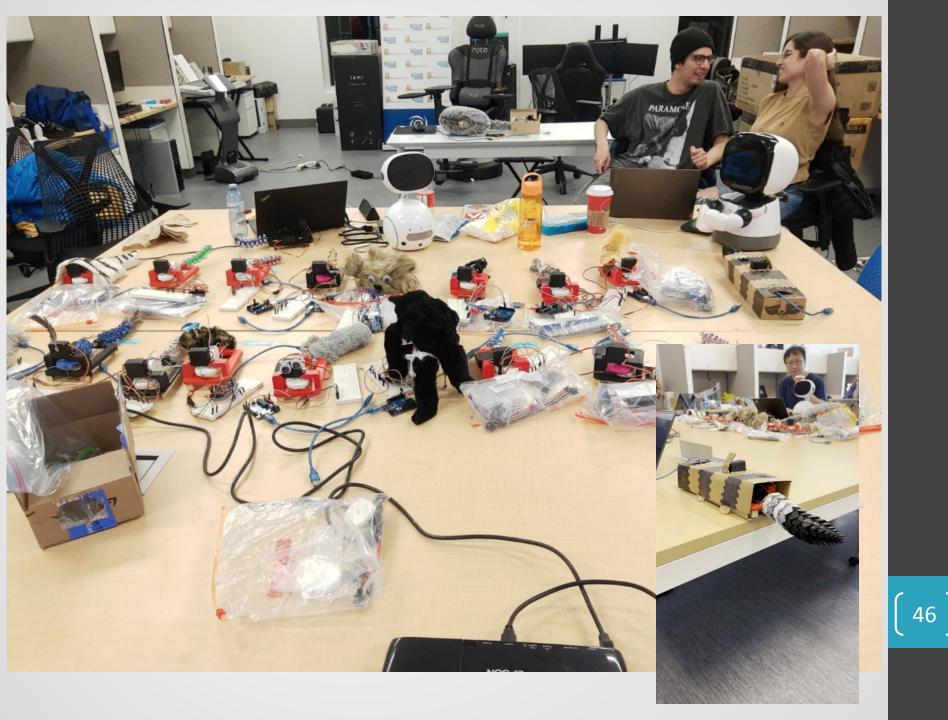




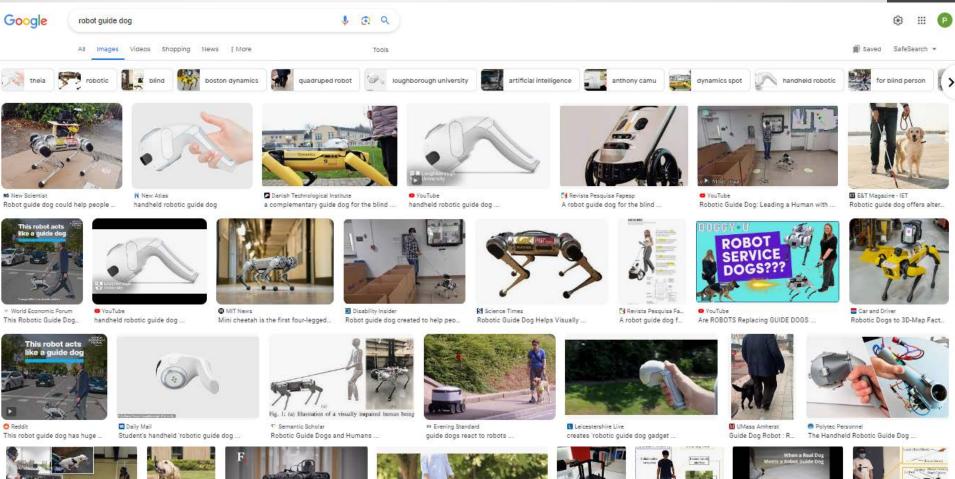
YAMAHA







Google Images "Robot Dog"





Daily Mail replace guide dogs ...



"ROBODOGS" TO GUIDE THE BLIND? YouTube Replace Guide Dogs For Blind ... Guide dogs not faz...





C OpenGrowth Do You Know About Robotic Guide Dogs ...



8º ResearchGate Development of a quide d_

N New Atlas

NSK develops four-I_

O YouTube Guide Dogs - What About Guide R_ A laser equipped robotic gui_

Tech Xolore



Design Principles

There are six design principles.

- 1. A robot dog is **NOT to replace a real guide dog** as a companion to the visually impaired persons.
- 2. A robot guide dog **should behave like a real dog**. For example, a robot dog should not speak human language.
- 3. Besides the functional requirements such as navigations, we should also focus **on the non-functional requirements** such as the Uncanny Valley, Human-robot Interaction (HRI), emotion engagement and attachment.
- 4. The robot guide dog should **provide haptic feedback** to the visually impaired persons such as body gestures and movement.
- 5. We only apply the concept of robot guide dog as **an assistive technology** (e.g., a tool) for training the guide dog owners.
- 6. We should also provide **an open programming platform** for the visually impaired persons to do coding on the robot dog to customize their special needs.

Climb stairs and avoid obstacles



Study in Taiwan



Thank you for your listening!



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