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*Digitally reproducing relationships and connections between
people, goods, the economy and society"
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digital twins as simulation, prediction and decision making environment in which to solve diverse and complex social issues.

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[*] https://www.fujitsu.com/global/about/resources/news/press-releases/2022/0208-01.html

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Social issues related with Digital Twins

NTT laboratories are conducting research and development of Digital Twin Computing (DTC) to achieve new digital societies that fuse the real and virtual. [*]

Objective:

In contrast to conventional digital twins that have been developed for objects, DTC also focuses on *digital twins of humans*, used in broader social context rather than just as a solution to a specific problem.

What for?

Social issues with DTC entail ensuring human activities are not hindered in either the real or virtual or discovering such hindrances in advance.

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[*] NTT Digital Twin Computing Research Center- https://www.rd.ntt/e/dtc/

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Social issues related with Digital Twins

A recent research [*] has also explored how so called Societal Twins might be developed, validated and used to support real world decision making.

Objective:

develop societal twins that simulate the decisions, behaviors and interactions of individuals that make up our social systems

What for?:

"to model the general behavior of a population and its interactions with physical infrastructure over a spatial-temporal scale"

** Towards the Development of Societal Twins , Dan Birks , Alison Heppenstall and Nick Malleson, 24th European Conference on Artificial Intelligence - ECAI 2020

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Our perspective of Social Digital Twins

The cited researches focus digital twins that are "social" because they aim at representing people social interactions and social systems.

Our (different) Idea of Social Digital Twins:

- Digital Twins of physical objects/systems establishing social-like relationships with each other
- Relationships carried over into digital twins, that keep track of them
- Info used by a SDT for socially based discovery of SDTs (maybe to receive useful additional data to enhance the SDT's predictive models)
- Increased SDT's ability to adapt the behavior of the represented device/complex system to external conditions and user needs

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...some examples

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UNIVERSITÀ DELLA Sample use cases: CALABRIA Adapting smart environments to specific situations

- The SDT of a complex infrastructure deployed in a smart city area monitors and configures the physical twin based on gathered data from physical components.
- The SDTs of the cars become "friends" with each other and friends of the SDT of the city's infrastructure by coming into contact and exchanging data repeatedly



- As they move, they interact with different objects belonging to different infrastructures managed by different owners
- The SDT of the infrastructure can discover, query and receive data (and best-practice configurations) from different smart city infrastructures that are "friend" to the cars that interact with them
 - to adapt the behavior of the physical counterpart to particular situations
 - o to gather data from unknown infrastructures for enhanced estimates

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Sample use cases: Exchange of best-practices in Industry 4.0

- A SDT virtually represents an industrial machine or system, connected to it throughout its life cycle to digitally emulate its behavior, analyze performance and, if necessary, send reconfiguration commands.
- Also workers may have a SDT associated (body area network for health/stress monitoring at work) for health/safety surveillance at work).
- Through established social relations between workers and machinery the SDTs of different plants can
 - discover and exchange best practices with similar machines for quick optimal machine/system reconfigurations (adapt to worker behavior)
 - cooperate and learn from each other for problem solving, collectively achieving production goals
 - develop an system performance management infrastructure for sharing data and analytics to support asset and operations management.

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Sample use cases: Socially-Driven Distributed Learning

- DTs as descriptors of (even complex) computation/caching/learning devices within the network.
- In Distributed Learning there is a need to select the devices that participate in the learning process

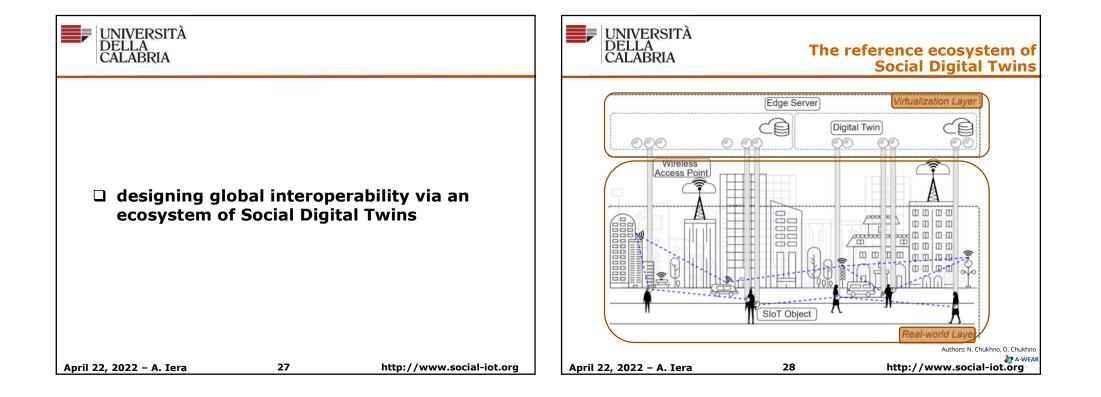


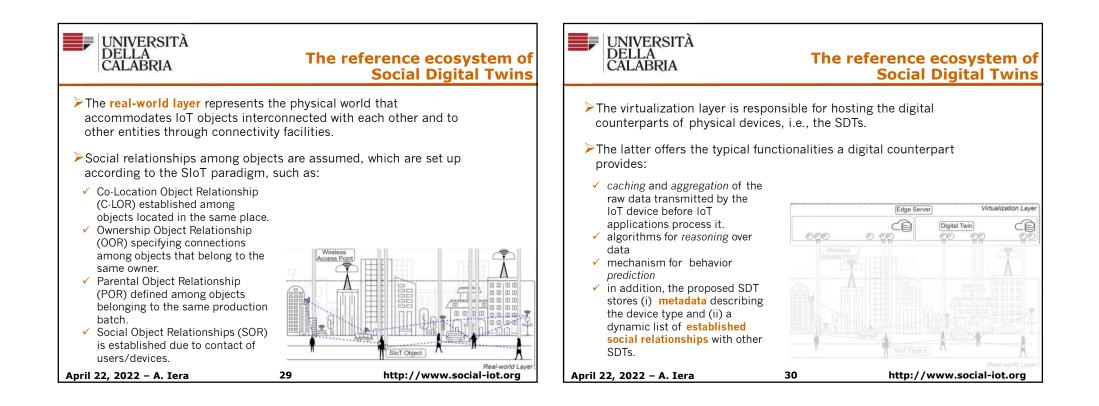
For example, in Federated Learning

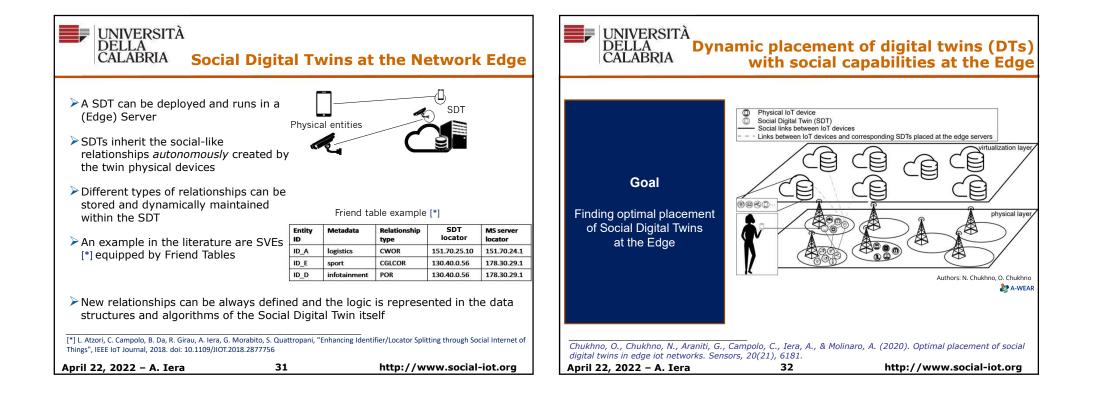
the orchestrating server could discover friend devices as learning partners by browsing the social graph linking their Social Digital Twins

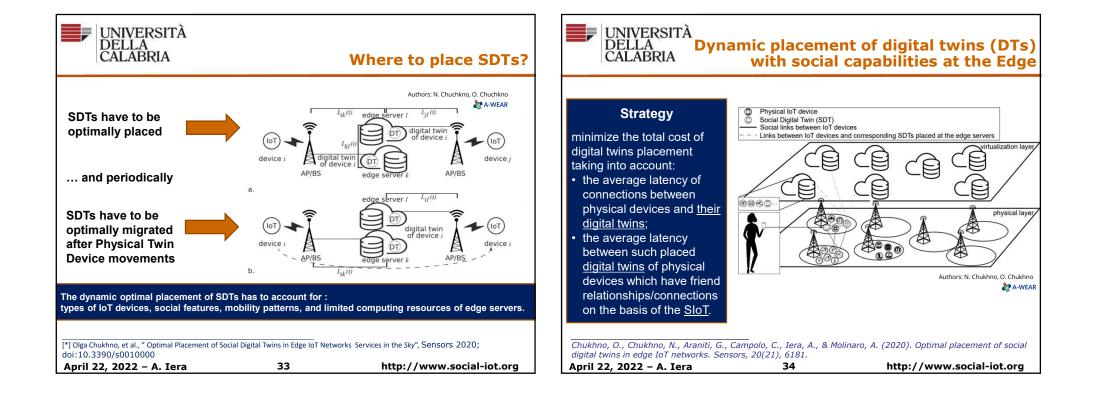
Effect: creation of groups of reliable learners by applying social discovery and social trustworthiness techniques

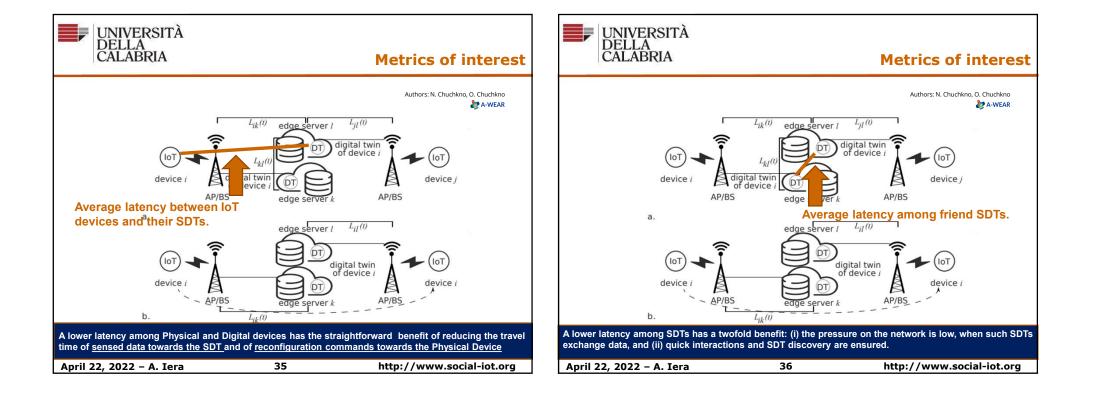
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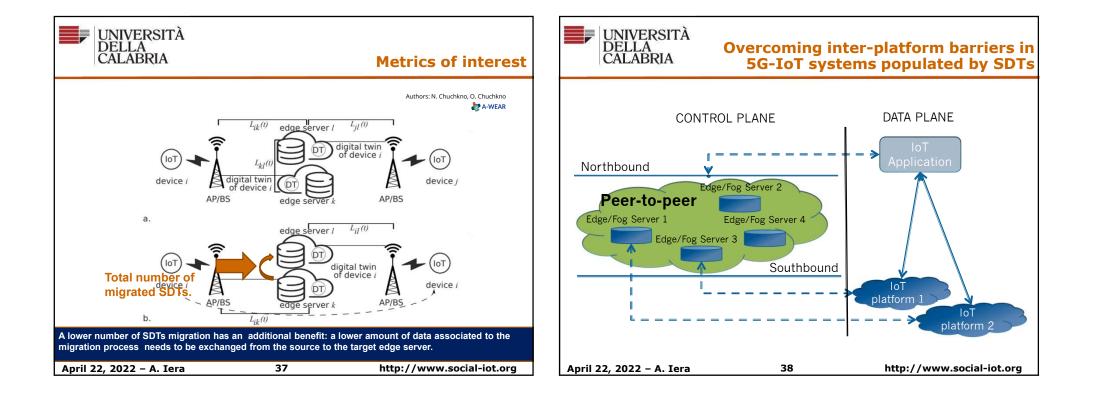


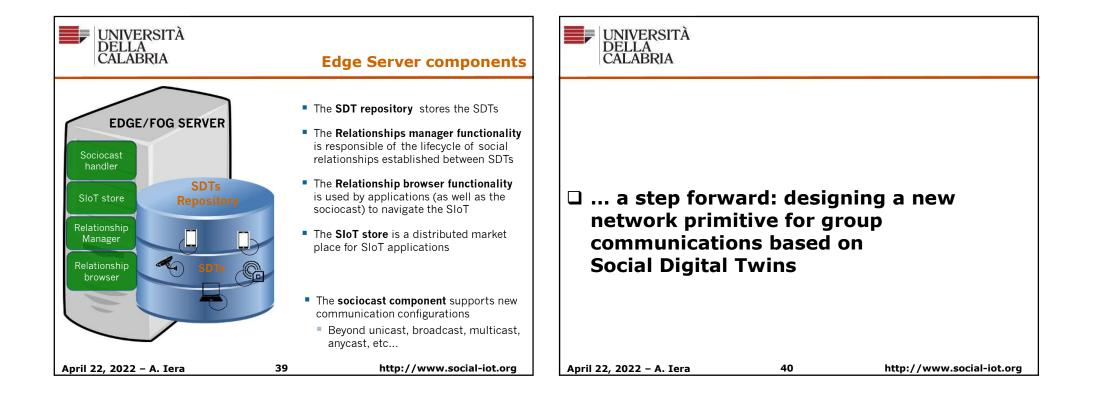


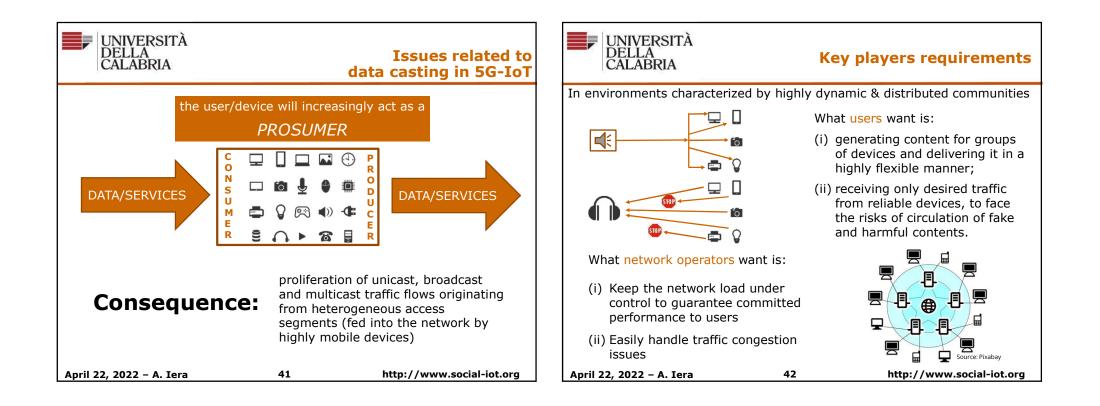












Previous approaches

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Are current network primitives ready?

- > Multiple unicast links are not an option (too many devices in 5G-IoT)
- > Current multicast and broadcast network primitives are likely inadequate:
 - Multicast: underutilized
 - > Broadcast: a "nightmare" for network operators due to associated risks of network overload
 - Geocast: too restrictive

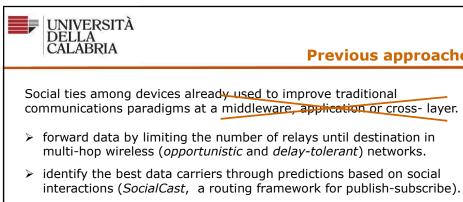
As a consequence...

- > Design a new network primitive for group communications to:
 - > manage plenty of H2H, H2M, and M2M data exchanges
 - > support group communications in a flexible, reliable, and quickly (re)configurable way

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- > implement a *social anycast* communication service in DTN.
- > implement video content sharing in Social-aware video multiCast (SoCast) systems to stimulate cooperation among mobile clients.

Idea: to leverage the "social network of Digital Twins" paradigm at the network layer

L. Atzori, A. Iera, G. Morabito (2019), "Sociocast: A New Network Primitive for IoT", IEEE Communications Magazine, June 2019, Vol. 57, n. 6, Digital Object Identifier: 10.1109/MCOM.2019.1800917

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Why we need a "socio"-cast primitive?

The need for a tool to support traditional IP multicast.

> a primitive used by network operators to filter the set of nodes that can join a certain multicast group, based on their position in the social graph.

The need for a dynamic & selective firewall.

- > The filtering of the entities that can send it data can leverage:
 - trustworthiness control policies offered by a social network of devices (like in human social networks)
 - > the reciprocal position in the social network

The need for higher flexibility in data casting.

Introduce a network primitive that can make use of data structures, defined in the control plane at the network layer, containing basic metadata for device description.

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