

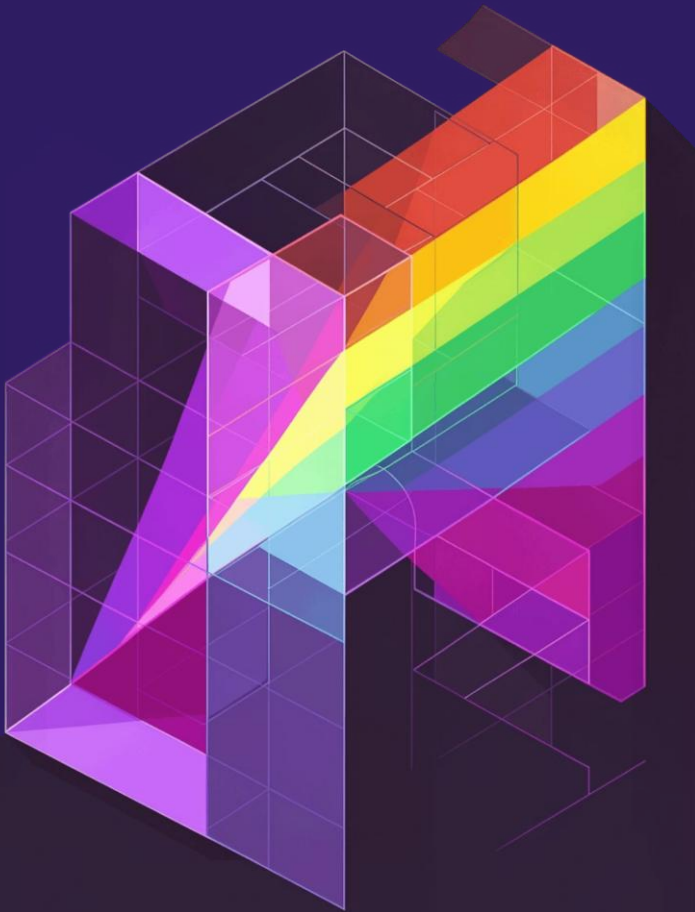
Real Data BETTER AI MOVEMENT

Real Data, Better AI

Rebuilding Trust Before Scaling Intelligence

Paul Nunes de Abreu, PhD, CPF

A Strategic Dialogue with the ABH 2026 Community





Before We Talk About AI...

Goals tell us where we want to arrive.

Intentions determine who we become while getting there.

What if the future of healthcare AI depends as much on our **intentions** as on our technologies?

Today's Session

Instead of giving you a keynote... I'd like us to **think together**.

We'll use **1-2-4-All**, one of the Liberating Structures, to explore a question that has no simple answer.

1

1 Minute

Think alone

2

2 Minutes

Discuss in pairs

3

4 Minutes

Share in groups of four

4

All

Harvest insights together



1 — Individual Reflection (*1 minute*)

Think about one **AI or Blockchain initiative** you are involved in.
Ask yourself:

What is its goal?

The measurable outcome you are working toward.

What is its deeper intention?

The underlying purpose that drives the work.

Write down a few words.

2 — In Pairs (*2 minutes*)

Share your reflections with the person next to you.

Were the goal and the intention
intention the same?

If not, what was different?

Which mattered more?

4 — Groups of Four (4 minutes)

Looking across your four examples... **What intentions keep appearing?**



Trust



Equity



Safety



Innovation



Public Value



Transparency



Learning



Better Care



Agree on your **three most important intentions** as a group.

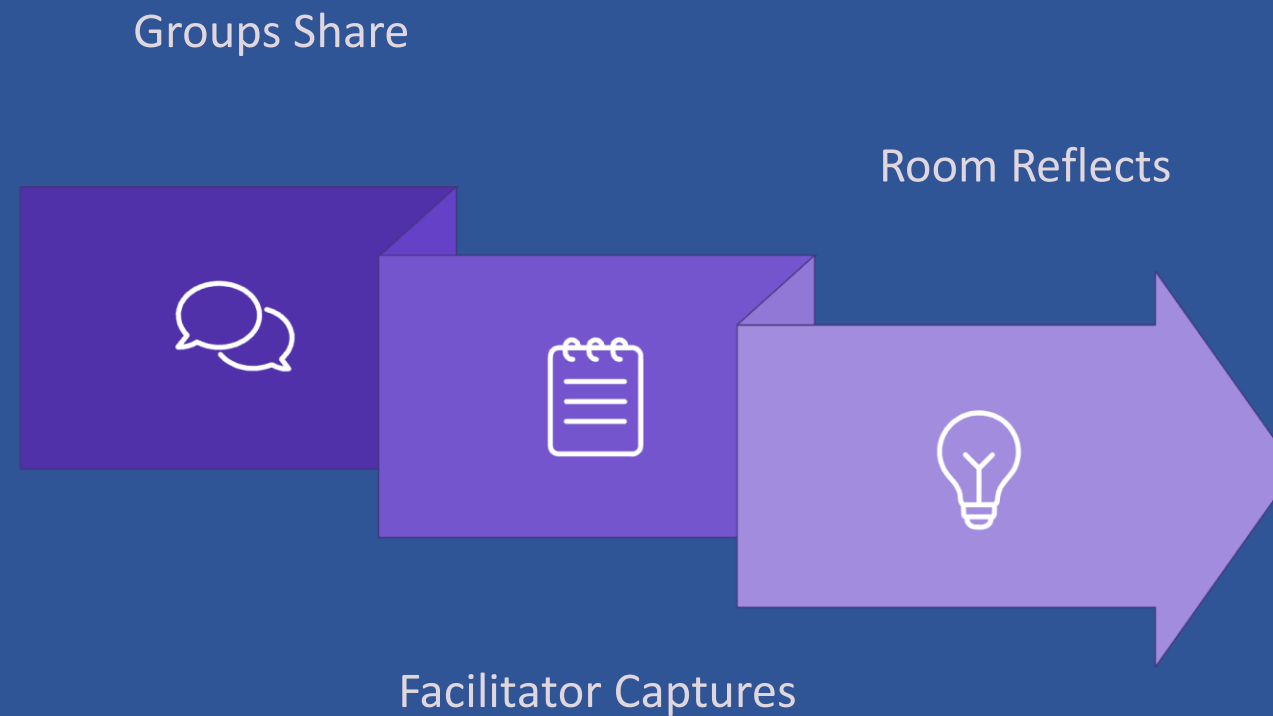
All — Harvest

What did we discover together?

As each group shares one key insight, I'll capture them live.

| If these are our intentions...

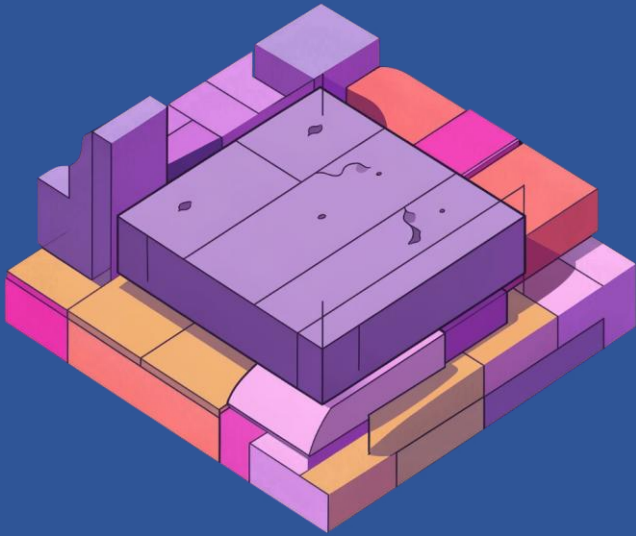
| What does that mean for the way we **design AI, health data and blockchain ecosystems?**



FOUNDATION CIRCLE CONCLUSION

From Data First, AI Later...

→ Real Data, Better AI



Real Data BETTER AI MOVEMENT

The challenge is no longer simply **avoiding premature AI**.
The challenge is **implementing AI responsibly** in real health
systems.

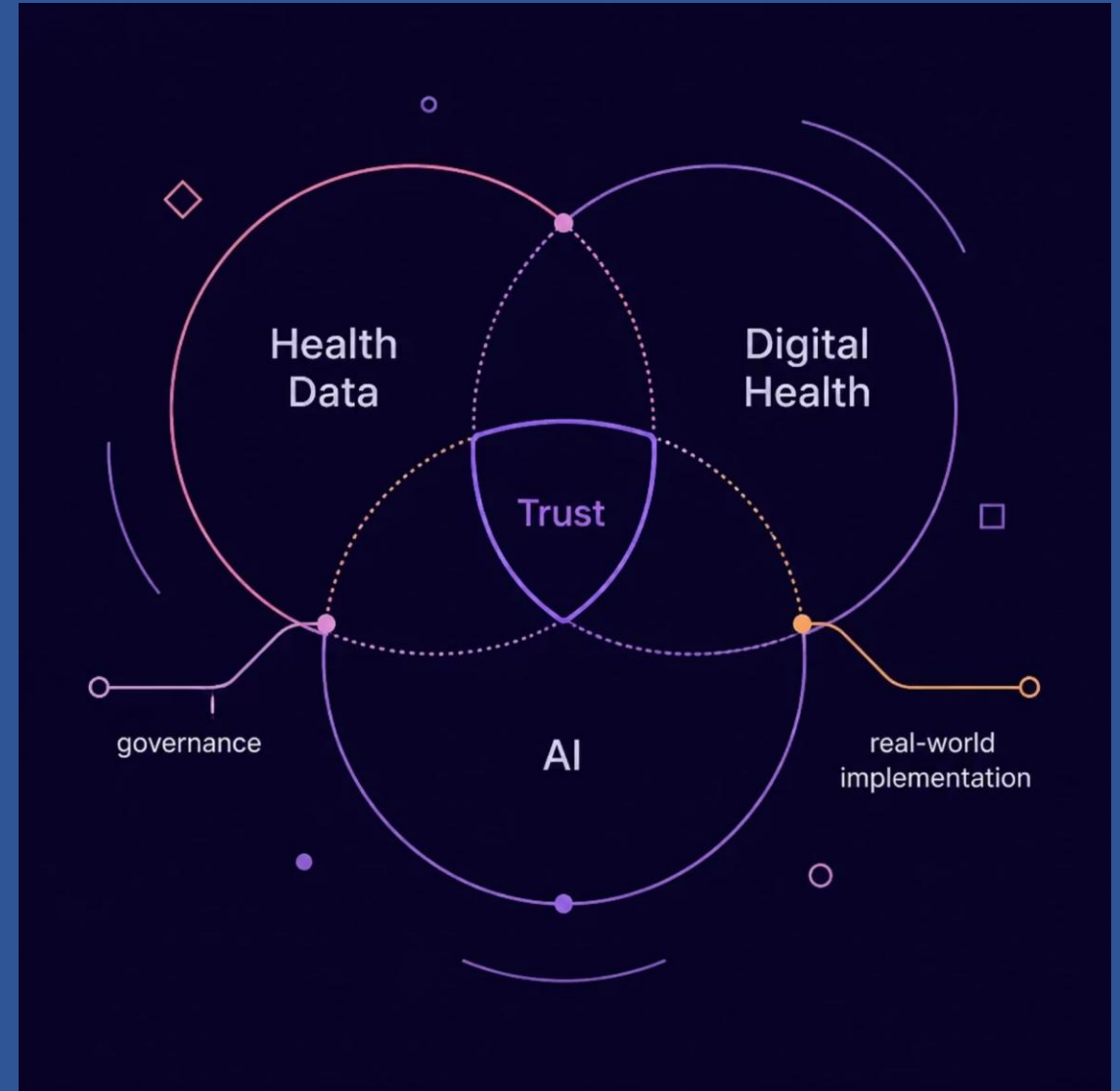
A Different Way to Think About Governance

Instead of governing separately:

- Health Data
- Digital Health
- AI

Perhaps we should focus on their **intersection**.
Where data, infrastructure, governance and implementation come together.

This is where trust is built.



A **global movement** to help health systems rebuild trust before scaling intelligence.

1

Health Data Governance

Ensuring data is trustworthy, sovereign and fit for purpose.

1

AI Governance

Aligning algorithms with human values and clinical realities.

2

Digital Health Infrastructure

Building the foundations that make responsible AI possible.

2

Real-world Implementation

Translating principles into practice across health systems.

...so that **better data enables better AI, better decisions and better health outcomes.**



One Final Question

As you return to your own organisation...

What is **one action** you could take to align your AI & Blockchain ambitions with your deeper intentions?
